

SUSTAINABLE PATHS TO OUR WATER FUTURE

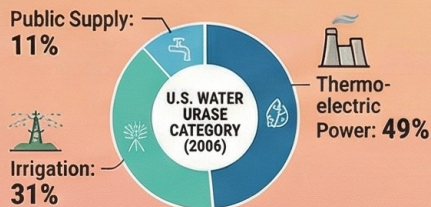
Our freshwater resources are under significant strain due to high demand, inefficient use, and aging infrastructure causing massive leaks. To ensure future water security, a shift towards smarter conservation methods and integrated, holistic management strategies is essential.

THE CHALLENGE: AN UNSUSTAINABLE DRAIN

7 BILLION GALLONS LOST DAILY IN THE U.S.
At least 10% of all water is lost to leaks in distribution systems alone.

 Irrigated agriculture accounts for the largest share of this usage, at 78%.

 **A TYPICAL AMERICAN USES NEARLY 70 GALLONS OF WATER PER DAY AT HOME**
Toilets, clothes washers, and faucets are the three largest sources of domestic use.



54% OF RENEWABLE FRESHWATER ALREADY USED BY HUMANITY

THE SOLUTION: A SUSTAINABLE PATH

SIX "SOFT PATHS" FRAMEWORK


DECENTRALIZE INFRASTRUCTURE


MATCH WATER QUALITY TO USE


PRICE WATER PROPERLY



INTEGRATED WATER MANAGEMENT: A HOLISTIC APPROACH
This approach combines management of potable water, wastewater, and stormwater, linking land and water use.

PRACTICAL CONSERVATION TECHNIQUES


DRIP IRRIGATION


RAINWATER COLLECTION (RAIN BARRELS)


NO-TILL AGRICULTURE